



For immediate release

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Sensis selects Melbourne IT to manage the Sensis WebWorks® customer base

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Global online solutions provider, Melbourne IT (*ASX:MLB*), announced today that it had been selected by Sensis to manage and service the Sensis WebWorks® customer base.

Servicing in excess of 1000 small business customers, Sensis WebWorks® is a high quality, purpose built website with optional email facilities aimed at getting SMEs online. It was established in 2003 as part of a Sensis package designed to bring customers online. However, with a shift in its business focus, Sensis took the decision to transfer management of Sensis WebWorks® to a third party through a competitive tender process.

The tender process commenced in July 2004 and involved a number of major Australian Internet companies. A key selection requirement for Sensis was that the new provider would be able to ensure continuity and quality of service for the existing Sensis WebWorks® customer base.

Sensis selected Melbourne IT based on a range of key factors including Melbourne IT's reputation for reliability, its global experience, excellent track record in dealing with SME's and for its quality customer service approach. In addition, Melbourne IT presented an excellent fit for Sensis WebWorks® customers because of its significant expertise in the provisioning of complete online solutions.

"The RFQ attracted enormous interest and we are delighted that Melbourne IT will continue supporting the WebWorks® customers with excellent solutions and customer service," said Sam Plowman, Group Manager – Sensis' Online Products

"We are very pleased to have been selected to manage and service the Sensis WebWorks® customer base. Our goal is to establish Melbourne IT as the provider of choice to all SME's seeking a successful online presence. This fits extremely well with our strategy of providing SMEs with world class online solutions," said Theo Hnarakis, Melbourne IT's Managing Director. "We look forward to meeting, and exceeding customer expectations, providing stability and long term support to Sensis WebWorks®/Melbourne IT customers and also to continuing our strategic relationship with Sensis."

Sensis and Melbourne IT will work together over the coming months to ensure a seamless transition of the management of the Sensis WebWorks® customers to Melbourne IT. To help ensure continuity and quality of service, Melbourne IT's successful bid included retaining SiteSuite as part of the technical solution. SiteSuite, a leading Australian web and software development company, has been supporting the Sensis WebWorks® customers since the solution was first established.

About Melbourne IT

Melbourne IT is a leading online solutions provider with a strong commitment to the delivery of high value services and web-based solutions to organisations of all sizes across the globe. Melbourne IT (MLB) was listed on the Australian Stock Exchange in 1999 and has offices across the world.

For further information

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